

FOR IMMEDIATE RELEASE**Nisum and VTEX announce partnership to offer True Cloud Commerce Platform™ for clients**

San Francisco, CA - April 15, 2018

Nisum, a global business+technology consulting firm, and VTEX, the True Cloud Commerce™ platform in the digital market, have announced a new partnership today. Nisum is now able to offer and implement the VTEX Software-as-a-Service (SaaS) solution. The partnership is intended to widely leverage business opportunities and enhance digital sales performance throughout the country.

"We are very excited about our new partnership with VTEX. This partnership gives us a powerful eCommerce solution we can offer our clients. Nisum and VTEX provide complimentary forces that will work together in bringing true fast omnichannel adoption," said Nisum VP of Business Technology Solutions (Nisum BTS), Kyu Cho. "With Nisum providing progressive business and technology consulting services combined with VTEX's cutting-edge, cloud based platform, the partnership is a unique alternative in this ever complex and dynamic eCommerce era."

VTEX True Cloud Platform™ is a comprehensive solution driven to brands and retailers wanting to fully manage their digital commerce operation. The unique password-free checkout "Smart Checkout" offers a seamless experience where users can place orders and leverage from a one-click-buy feature PCI DSS compliant certified. The platform is supported by an elastic cloud infrastructure that can auto-scale to keep the e-stores performance even during peaks. The solution holds the best total cost of ownership along with capabilities which are proven to increase conversion rates in 54% and provide an excellent customer experience as well.

"We are delighted about our partnership with Nisum, a major player in the North American region, which will certainly help us boost business opportunities throughout the market," said Alex Soncini, VTEX North America General Manager. "To establish our company as a global service provider, we must associate ourselves with industry leading partners who have had proven success with fast time-to-market and scalable and cloud-based solutions, which is how we perceive Nisum in its current state. We are sure to leverage highly profitable opportunities for both our companies."

About Nisum

A preferred advisor to leading Fortune 500 brands, Nisum is a global business+technology consulting firm. We enable transformation for industry-leading brands, building strong omnichannel commerce with smart checkout solutions between B2B and B2C clients and their customers via advanced technologies. Founded in 2000 and headquartered in Southern California, we grow alongside our clients by focusing on our motto *Building Success Together*®. Whether you're a hot start-up, or a major global brand, our approach is the same: forge the most powerful connection possible between people, processes, and technology in order to achieve unparalleled success with fast time-to-market, scalable and cloud-based solutions. At the intersection of business and technology, Nisum's strategy, management and technical expertise results in integrated solutions that deliver real and measurable growth.

About VTEX

VTEX is the only multi-tenant True Cloud Commerce™ platform in the digital commerce market with an auto-scaling elastic cloud infrastructure that leads to higher conversion rates, lower TCO and builds customer loyalty. Utilizing our exclusive patent-pending Smart Checkout technology, a secure, intuitive and easy password-free process, VTEX presents a superior and seamless option for digital commerce with a comprehensive, fully-adaptable and unified solution that keeps pace with ever-changing customer expectations. Companies running the VTEX platform have seen a 54% increase in conversion rates and a significantly low rate of cart abandonment. VTEX platform serves more than 2,300 online stores in 25 countries and is currently trusted by top brands worldwide including Sony, Walmart, Danone, Whirlpool, Coca-Cola, Lancôme, Pandora, Avon and LEGO. VTEX is now ranked on Gartner's Magic Quadrant for Digital Commerce 2017.

For more information please contact:

Mason Mukai
Marketing Coordinator
Phone: 714.579.7979x242
mmukai@nisum.com

Nisum
500 S. Kraemer Boulevard, Suite 301
Brea, CA 92821

-END-